

CHOCOLATE ABUELITA

Did you know?



About Chocolate Abuelita

- 1919: The González Barragan brothers establish the La Azteca chocolate factory in Orizaba, Veracruz.
- 1929: The La Azteca chocolate Factory moves to Mexico City.
- 1939: The Chocolate Abuelita brand is born.
- 1973: **Sara García** becomes the face of Chocolate Abuelita.
- 1995: Nestlé acquires La Azteca's chocolate brands, including Chocolate Abuelita.

Who was Sara García?

- Sara was a Mexican actress during the Golden Age of Mexican Cinema.
- Often played the part of a no nonsense, lovable grandmother who became known as "*La Abuelita de Mexico*" ("Mexico's Grandmother").
- Was married to Fernando Ibáñez from 1918 until his death in 1932; they had one daughter – Fernanda Mercedes Ibáñez Garcia.
- Spent 60 years with her romantic partner Rosario González Cuenca.
- Died in 1980 at the age of 85.

